



**TTEC**

TRIANGLE TECHNOLOGY EXECUTIVES COUNCIL

## **“Protecting Your Investments in Technology”**

FREE CPE EVENT

November 11, 2015



*“The Risks, Practicalities, and Legal Framework”*

WILLIAMS MULLEN

*“Safeguarding Your Data and Financial Assets”*



*“Best Practices for Financial Transparency”*

**APPTIO**

*“Improving Security, Compliance, and Infrastructure ROI”*



*Triangle Tech Executives Council, in association with Vaco, invites you to our **FREE** CPE event*

**Wednesday, November 11, 2015**

**Brier Creek Country Club**

**9400 Club Hill Dr. Raleigh NC 27617**

**Phone: 919-206-4600**

### **Admission**

There is no fee to attend this session.

### **Registration**

Please register for the event by following the link below:

<http://www.ncttec.net/event/CPE-2015>

## **Schedule**

**08:00** Registration and Continental Breakfast

**09:00** Session 1 - Williams Mullen – Rob Van Arnam

**09:55** Session 2 - Triangle WhiteHat Services – John Crites

**10:50** Break

**11:00** Session 3 – Apptio – Phil Gormley

**12:00** Session 4 - DataGravity – David Siles

# Williams Mullen

Rob Van Arnam



WILLIAMS MULLEN

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Rob Van Arnam is a Partner at the law firm of Williams Mullen and Co-Chair of the Firm's Data Protection and Cybersecurity Practice Group. He also serves as the Vice Chair of the Intellectual Property Section of the Firm. Rob counsels companies in all industries, including retail, financial services, health care and software and technology regarding data protection compliance and also represents them in matters related to data breaches. In addition, Rob protects and enforces companies' intellectual property rights including litigation involving patents, trademarks, copyrights and trade secrets.

## Program Description:

Recent trends and statistics confirm that there will continue to be significant increases in the number and scope of data breaches, from nation state attacks and cyber warfare to competitive hacks and involving high value information; the risk to companies is not just the value of the data breached but the resulting investigations, lawsuits and hit to public relations. At the same time, the Internet of Things, or the expanding network of billions of connected devices, dramatically increases the amount of data and risks of breach companies face. Businesses that process or maintain data and financial information must understand and comply with the evolving Federal and state laws and guidelines to reduce their liability.

This session will identify recent trends and identify the risks and legal framework in which your company now must operate. It will not just be a highlight of data breach headlines, but will offer updated information on the law and practical advice about staying in compliance.

## Learning Objective:

At the conclusion of the first presentation, participants will:

- Understand the latest cyber security threats and developments in 2015
- Understand the emerging trends, standards and law as to data protection and cybersecurity
- Understand the non-technical measures available to protect data and financial assets
- Understand the significance of cyber risks to the company's bottom line
- Understand the cost-benefits analysis of certain mitigation efforts

# Triangle WhiteHat Services

John Crites



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John Crites is the founder and Principal Consultant of Triangle WhiteHat Services providing cyber security certification and testing. He is also the President and CEO of the Triangle Technology Executives Council enabling collaboration across North Carolina technology leadership since 2007.

John is a Certified Information Systems Auditor with an extensive background in operational and security auditing. He has successfully assisted companies in upgrading their infrastructures to achieve DoD and ISO compliant environments. He also has experience as the Chief Information Officer of a global contract research company and Chief Executive Officer at a research and education networking company.

## Program Description:

Are you aware that 75% of hacking attempts are successful within minutes and another 15% within hours? Did you know that a conservative estimate of new viruses released every day is around 50,000 and that antivirus software has been tested with a 5% detecting and cleaning rate? These are only a few of that facts that should make you take notice of the cyber security protecting the annual investment that typically range between 3% and 12% of a company's annual revenue.

This session will provide you with the facts associated with the risks to your environment based on current technology and preventative measures. It will also provide you with a valuable perspective of preventative measures based on internationally accepted standards for information security. If you think you have head all this before, you haven't.

## Learning Objective:

At the conclusion of the second presentation, participants will:

- Understand the latest cyber security threats to their technology investments
- Understand the preventative measures available to protect their investments
- Understand how to assess the existing protection within their respective environments with minimal effort
- Have a perspective of the scope of cyber security implications based on international standards

Apptio

Phil Gormley



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As Regional Vice President of Strategic Services, Phil works with leaders at Apptio's largest clients to revolutionize their IT Financial Management and help them forge alliances with their internal clients based on demonstrating concrete value for all of their IT services

Prior to Apptio, Phil spent four years at EMC IT as Chief of Staff to the Senior Vice President of Global Infrastructure and the Cloud. At EMC, Phil led three IT-wide projects:

- IT Financial Transparency
- IT-as-a-Service
- Change Management for ServiceNow adoption

Prior to EMC, Phil spent four years with the Boston Consulting Group (BCG) where he specialized in IT strategy, consumer products, healthcare and financial services.

Phil is also a serial entrepreneur and served as founder or co-founder of five start-ups – four were successful. His successes include [Explorica.com](http://Explorica.com), a \$100M educational travel company.

Phil has a bachelor's degree in literature from Brown University, a Masters in Computer Science, and an MBA with distinction (top 8%) from Harvard Business School. Phil is a professional whitewater boatman.

### **Program Description:**

High performing IT organizations understand 1) their unit costs, 2) how those unit costs roll up to their resources towers and 3) how those costs roll up to business facing IT services. Attaining this understanding allows IT and their internal business customers to optimize IT spend to align with business priorities and maximize value. Phil Gormley, Vice President of Strategic Services with Apptio, will moderate a session discussing best practices for achieving cost transparency.

### **Learning Objective:**

At the conclusion of the third presentation, participants will understand:

- The value of financial transparency to all areas of IT
- Best practices for achieving IT financial transparency
- Benefits of "strategic pricing" and how to achieve them
- Elements to disclose and not to disclose on a customer-facing invoice

DataGravity

David Siles



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With more than 20 years in operations and leadership roles with growth companies, David serves as chief technology officer of DataGravity, responsible for leading the technical strategic vision for the company while guiding our product management teams and research and development efforts to better serve the needs of organizations looking for more from their data storage.

Prior to becoming CTO, David served as vice president of worldwide field operations at DataGravity. Previously, David was a member of the senior leadership team at Veeam Software, a leading data protection software provider for virtualized and cloud environments.

David also served as CTO and VP of professional services for systems integrator Hipskind TSG. He also served as CTO for Kane County, Ill., and has held technology leadership roles with various organizations. A graduate of DeVry University, he is a frequent speaker at top tier technology shows and is a recognized expert in virtualization.

### **Program Description:**

Because financial data is now stored digitally, audit preparedness is not only an accounting issue. It is also an IT issue. Data must be securely stored and protected, but also be readily available when required for internal analysis or independent audit. This program will highlight best practices for data storage, analytics and security.

### **Learning Objective:**

At the conclusion of the fourth presentation, participants will have an understanding of how using data analytics can help IT and Finance:

1. Ensure security of sensitive financial data
2. Enable data to be searched to ensure compliance and be audit ready
3. Analyze data usage for better planning of capital investment in additional computer hardware

## Instructional Delivery Method

Group-Live

## CPE Field of Study

1- Business Law, 2- Computer Science, 1- Finance

## Number of Eligible CPE Credits

4

## Program Knowledge Level

Sessions 1, 2, and 4 are intended for "C" level executives with broad organizational responsibilities. It is targeted for Chief Financial Officers and related financial staff and auditors responsible for identifying risks and maintaining internal controls within the organization. Detailed knowledge of technology or the law is NOT a requisite.

Session 3 is intended for "C" level executives with broad organizational responsibilities. It is targeted for Chief Information Officers and Chief Financial Officers and related IT and financial staff.

## Prerequisites

N/A

## Advance Preparation

N/A

### **CPE Event Questions or Suggestions?**

Please contact Sonja Weeks at [sweeks@ncttec.net](mailto:sweeks@ncttec.net)

We look forward to seeing you!

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